

Rate Card

The Rover P5 Club magazine 'Take Five'

Full Page mono £130

275 x 190 mm wide

Half Page mono £70

190 x 135 mm wide

Quarter Page mono £40

135 x 90 mm wide

Eighth Page mono £30

135 x 40 mm wide

Based on camera ready artwork being supplied.

Spot and full colour adverts by arrangement.
Classified adverts (non-members) £10 for up to 35 words.
Inserts from £125, accepted by arrangement.

Payment PRE-PAYMENT ONLY.

A 10% discount is available for 6 consecutive issues.

Printing: Sheet fed litho, Page trimmed size 297 mm x 210 mm.

Adverts can be supplied by email.

In TIFF, JPEG, EPS, PDF formats.

Artwork to be emailed to: editor@roverp5club.org.uk

Publication dates: Bi-monthly February, April, June, August, October, December.
Distributed the first week of the month.

Copy dates: First week of the month preceding publication
e.g. 7th January for February issue.

Distribution: By post direct to members and the classic car press.

Circulation: Approximately 700+ members worldwide.

Web site Advertising: By arrangement, guide price £160 per annum, for a simple link,
from £200 per annum for a classified commercial advert.

For further information please contact

Mr. Peter Madden, Advertising Sales Officer
26 Gustard Wood, Wheathampstead, Herts AL4 8RR.

T: 01582 832972

E: advertisingsales@roverp5club.org.uk